**Media Alert**

**OSN announces its first original production: a re-imagined version of the hit talkshow Aa’det Rigala**

*A new take on the show promises to entertain viewers with bold conversations and hilarious situations*

**Dubai, UAE – 3 September 2020:** OSN, the Middle East’s leading entertainment network, has announced the return of the hit talkshow **Aa’det Rigala** on OSN Ya Hala Al Oula and OSN Streaming App, returning to screens with a revamped look and feel. The re-imagined version of the show is set to entertain and delight viewers with a fresh approach, providing authentic local content created with OSN’s world-class production infrastructure.

Premiering on **26th September**, the show will see three acclaimed Arab celebrities – Qays Sheikh Najib, Nicolas Mouawad and Khaled Selim hosting one A-list female guest star per episode. The third season of the show will follow the popular format seeing the male hosts take on ridiculous and extreme views on certain issues to provoke female guests into heated debates and dramatic reactions for viewers to enjoy. Following the tremendous success of the previous two seasons achieving over 60 million views online, **Aa’det Rigala** Season 3 promises to continue it’s legacy in providing its audience with clever and entertaining content.

**Aa’det Rigala** is set to be one of the first amongst a host of original works that OSN is producing in 2020 and beyond. The launch of Season 3 of the popular talk show aligns with OSN’s commitment to bringing localized and culturally relevant content to the Middle East for viewers on demand, in keeping with today’s consumer viewing habits.

**Rolla Karam, Interim Chief Content Officer at OSN said:** “We are excited to be launching our first original production, Season 3 of **Aa’det Rigala** which will surprise our audience with revamped themes and fresh ideas. This production further cements OSN’s mission to provide tailored Arabic content to our audience in the region and paves the way for a host of new concepts and originals coming to OSN this year.”