**Media Alert**

**OSN launches a spin-off to hit talk show Aa’det Rigala**

*The show is titled Harb Aalmeyya and will be featuring Egyptian presenter Enjy Kiwan*

**Dubai, UAE – 28 September 2020:** The world of Arabic entertainment is in the midst of an intense ‘battle of the sexes’ with popular talk show Aa’det Rigala’s handsome hosts drawing female guests into good-humoured debates and passionate exchanges. As if this wasn’t enough top-class entertainment for this season, the original OSN production comes this year with a Spin-off, called *Harb Aalmeyya,* that turns the tables on the original show with the same guest celebrities deciding to wage war against men.

The first episode of *Harb Aalmeyya* premiered on Sunday 27th September, hosted by the titular femme fatale – a popular TV presenter and trendsetter. The first episode saw Enjy host Lebanese actress Nadine Nassib Njeim. Over the course of the show, Enjy will interview some of the most influential women in entertainment including Nelly Karim, Shams, Cyrine Abdelnour, Fifi Abdou and Asala. In an intriguing reversal of roles, the female stars will have the upper hand as they voice their pet peeves about men.

**Rolla Karam, Interim Chief Content Officer at OSN** said, “*Harb Aalmeyya* is born from the success of OSN’s first original production Aa’det Rigala that has reached over 60 million views on social media over the past two seasons. We are humbled by the overwhelming response and feel encouraged to continue our mission of producing tailored Arabic content that appeals to our viewers. Working with the region’s most popular stars who strongly appeal to the Arab world is just a taste upcoming originals that OSN has in store.”

Each episode of the spin-off includes four segments and ranges between 11-15 mins. The first segment is an interview where each guest tells Enjy what irritates them about men and what they dislike the most. Viewers will be taken on a behind-the-scenes set tour for the second segment. In the third segment, guests will discuss TikTok and film a video on the platform. The final segment will be a game titled ‘I never lie’.

**Enjy Kiwan** said, “Working with the team was a breath of fresh air, I enjoyed every moment and the chemistry between all of us was perfect. The concept of the show is powerful and the first-of-its kind in the Arab world. It’s fun, light and thought-provoking.  I’m honored to have been part of it.”

*Harb Aalmeyya will comprise of 6 episodes and is available to all OSN and OSN Streaming App subscribers.*