**OSN Set to Create Cutting Edge Content Team Comprised of World’s Best Storytellers**

*International recruitment drive comes at the end of a milestone year for the region’s entertainment hub*

**Dubai, UAE, 18 November 2020:**  [OSN](https://www.osn.com/en-ae/joinus?ds_rl=1240026&gclid=Cj0KCQiAvJXxBRCeARIsAMSkApp5UicS0-JNxifEYIVqcFMmTG8q3kI3tpDrzp-cqqy2pMun9YKw5hcaAl28EALw_wcB&gclsrc=aw.ds), the region’s leading entertainment hub, is on the hunt for the best and brightest talent across the world as it looks to create a cutting edge content team of passionate storytellers to disrupt and transform content in the MENA region for 2021 and beyond. New roles have been created across several sectors including Directors of Content for Movies, Series, Arabic, Kids and Lifestyle and Factual as the company aims to hire a team to contribute, create and shape future content across its channels and streaming service in the MENA region. Selected candidates will be responsible for curating content that will drive viewership across all platforms.

The announcement comes as the brand closes an exciting year. In April 2020, the company launched a rebrand and revamped streaming platform, as well as announcing the news that it had won the exclusive rights to distribute Disney+ Originals content across the Middle East. Earlier this month, the company unveiled *OSN Originals*, a new content umbrella dedicated wholly to regionally produced content. The news came with a commitment from OSN to double its investment into Arabic content in 2021 with Arabic and Original productions representing 25% of all content by the end of the year.

“*The MENA region is a land of stories and OSN is uniquely positioned to tell those stories. If we are to deliver on our promise of delivering the best content, we must have the best talent, so we are taking our search global. Hiring storytellers with the right expertise, drive and passion will be crucial for us to execute our strategic priorities and mission of remaining as the leading entertainment network in the region. These roles are for people as obsessed with content and entertainment as we are,*” said **Patrick Tillieux, CEO, OSN.**

To find out more, please visit: <https://youtu.be/3FPHsmaI514>

To apply for a job at the region’s leading content hub, please visit: <https://www.linkedin.com/organization/1013476/campaign/9ce6ab8f-7505-4eff-9e4b-bdf2df655f66/>